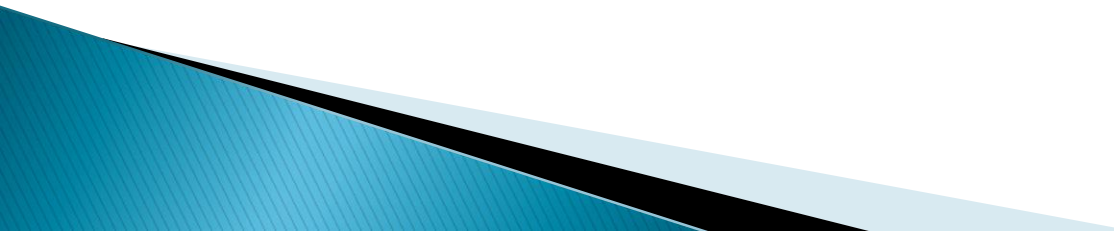


Workshop 10–B: Funding Resources for Neighborhood Groups

Presenters:
Millie Ward & Clarita Buffaloe
Historic Holston Hills Community Club (HHHCC)

Goals for Our Presentation

2. Hear from a neighborhood that put together several different funding sources for a larger project
 3. Hear from a neighborhood with several grassroots fundraising efforts
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Fund Raising Plan

Steps	HHHCC
1. Have a Goal	To improve our Holston Hills Community Park as a place to draw the community together
2. Set up a Plan	See our Plan on Page 4
3. Look for resources to fit the Plan	Found NSGP, 202 funds, Parks & Rec Challenge Grant Created Sales Events Found donations

Have a Plan – Holston Hills Community Park Plan



Funding Using Grants

Seeking Grants	HHHCC as an Example
What do you specifically want to do?	Build patio & walkways Add Plants Add lighting and water
Cost out	Get bids Go on line Add donated local labor, equipment, & materials
Look for grants to fund these items	NSGP & Parks & Rec fund neighborhood developments like Parks
Apply for funds tying everything back to your goal	Usable space for community-building activities, including: Patio, walkways, benches, shady spots

Activities – Using Grant Funds



Created Sales Events

What do neighbors want and need?

What neighbors wanted	What we did	How we did it
More plants for houses	Mums Sale Poinsettia Sale	<ul style="list-style-type: none">• Found wholesale plant source• Priced plants above wholesale & below store prices• Did advance & same day orders• Had 1 pickup day & time
More garden plants	Garden Sale	<ul style="list-style-type: none">• Got plants from neighbors• Added food & white elephant sale donated items• Advertised event
Show pride in their gardens & Park	HHHCC Gardening T-Shirt Sale	<ul style="list-style-type: none">• Created design• Sold shirts at all events
A way to remember family & friends	Commemorative Stones in the Park	<ul style="list-style-type: none">• Made pictures, order forms & set prices• Created sales campaign• Used NSGP funds to purchase large pots• Using NSGP funds to buy stones• Selling existing a new stones

Sales Events – Garden & Mum Sales 2016



Funding Using Donations

What we needed	Donations
Plants for Park	Trees from a neighbor in landscaping business Installation with donated labor & equipment
	Donated bulbs from gardens & gifts Installed with donated labor
	Donated bulbs and shrubs from Parks Department Installed with donated labor
Irrigation	Donated dripper system Installed with donated labor
Lighting	Donated low voltage landscape lighting Installed with donated labor

Activities Using Donations



Questions & Suggestions?

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Mary Vestal Park



Mary Vestal Greenway Bridge (before)



Mary Vestal Greenway Bridge (after)



Installation of the Vestal Archway









